

FAST WEEKLY PROGRAM AUDIENCE ESTIMATES

JUNE 24-30, 1985 2

Program Name	New York Time			Ntwk	NIELSEN AVERAGE AUDIENCE				No. Sta.	Prog. Covg.	Program Name	New York Time			Ntwk	NIELSEN AVERAGE AUDIENCE				No. Sta.	Prog. Covg.
	Day	Duration			Households (000)	%	%	Day				Duration		Households (000)		%	%				
EVENING																					
A TEAM	8:00	60	TUE.	N	11,720	13.8	26	205	98	HILL STREET BLUES	10:00	60	THU.	N	11,720	13.8	25	210	99		
ABC BUSINESS BRIEF-WED	8:58	01	WED.	A	7,560	8.9	17	198	94	HOTEL	10:00	60	WED.	A	10,440	12.3	21	209	99		
ABC MONDAY NIGHT BASEBALL	8:00	195	MON.	A	7,560	8.9	16	207	99	HUNTER	10:00	60	SAT.	N	8,910	10.5	21	176	95		
ABC NEWSBRIEF-MON	8:07	01	MON.	A	6,790	8.0	16	204	99	IT'S YOUR MOVE	8:30	30	SAT.	N	8,070	9.5	21	190	97		
ABC NEWSBRIEF-TUE	9:57	02	TUE.	A	6,200	7.3	12	190	96	JEFFERSONS	8:00	30	TUE.	C	5,940	7.0	14	192	95		
ABC NEWSBRIEF-WED	9:58	01	WED.	A	8,490	10.0	17	195	97	KATE & ALLIE	9:00	30	MON.	C	14,010	16.5	28	204	99		
ABC NEWSBRIEF-THU	9:58	01	THU.	A	9,510	11.2	20	190	97	KNIGHT RIDER	8:00	60	SUN.	N	8,570	10.1	20	204	98		
ABC NEWSBRIEF-FRI	9:58	01	FRI.	A	7,390	8.7	16	186	94	KNOTS LANDING	10:00	60	THU.	C	8,490	10.0	18	205	99		
ABC NEWSBRIEF-SAT.	9:58	01	SAT.	A	8,410	9.9	20	186	94	LOVE BOAT	9:00	60	SAT.	A	8,660	10.2	21	193	95		
ABC NEWSBRIEF-SUN.	9:54	01	SUN.	A	8,150	9.6	16	195	98	MACGRUDER AND LOUD	10:00	60	TUE.	A	7,640	9.0	16	206	99		
ABC NEWS SPECIAL(S)	7:00	60	SUN.	A	8,790	8.0	18	205	98	MAGNUM, P.I.	8:00	60	THU.	C	8,910	10.5	20	205	99		
ABC SPORTS UPDATE-SAT	8:58	01	SAT.	A	7,560	8.9	19	197	95	MAMA'S FAMILY	9:30	30	SAT.	N	8,150	9.6	19	165	93		
ABC SPORTS UPDATE-SUN	8:32	01	SUN.	A	6,200	7.3	14	200	96	MATT HOUSTON	10:00	60	FRI.	A	8,240	9.7	18	201	97		
ABC SUNDAY NIGHT MOVIE	9:00	120	SUN.	A	8,320	9.8	17	208	99	MIAMI VICE	10:00	60	FRI.	N	14,010	16.5	30	200	99		
ABC THURSDAY NIGHT MOVIE	8:00	120	THU.	A	7,130	8.4	15	202	99	M.MESMITH IN TV PARTS	8:00	30	FRI.	N	5,010	5.9	13	184	95		
ABC WORLD NEWS TONIGHT	6:30	30	M-F	A	7,810	9.2	20	206	99	MIKE HAMMER	10:00	60	SAT.	C	7,560	8.9	18	190	95		
ABC WRLD NEWS TONIGHT-SAT	6:30	30	SAT.	A	6,280	7.4	18	199	97	MURDER, SHE WROTE	8:00	60	SUN.	C	12,820	15.1	30	206	99		
ABC WRLD NEWS TONITE-S(B)	6:41	19	SUN.	A	3,740	4.4	11	115	66	NBC MONDAY NIGHT MOVIES	8:00	120	MON.	N	10,440	12.3	22	194	97		
ALICE	8:30	30	TUE.	C	6,880	8.1	15	196	96	NBC NEWS DIGEST-M-F	VAR	01	M-F	N	7,730	9.1	17	144	74		
AMERICAN PORTRAIT	8:58	01	TU&TH	C	8,830	10.4	19	197	98	NBC NEWS DIGEST-2-M-F	VAR	01	MMF	N	7,220	8.5	15	157	79		
BENSON	9:00	30	FRI.	A	8,070	9.5	19	199	97	NBC NEWS DIGEST-SAT	8:58	01	SAT.	N	6,110	7.2	16	150	78		
BILL COSBY SHOW	8:00	30	THU.	N	17,830	21.0	41	209	99	NBC NEWS DIGEST-SUN	8:58	01	SUN.	N	8,150	9.6	18	151	79		
CAGNEY & LACEY	10:00	60	MON.	C	16,220	19.1	33	207	99	NBC NEWS DIGEST-2-SUN.	9:45	01	SUN.	N	13,160	15.5	27	171	88		
CBS EVENING NEWS-RATHER	6:30	30	M-F	C	9,510	11.2	24	207	99	NBC NEWS SPECIAL(S)	10:00	60	MON.	N	10,780	12.7	22	201	99		
CBS EVENING NEWS-SUNDAY	6:00	30	SUN.	C	6,280	7.4	19	186	91	NBC NIGHTLY NEWS-SAT.	6:30	30	SAT.	N	5,770	6.8	17	163	90		
CBS SAT. NEWS-SCHIEFFER	6:30	30	SAT.	C	5,010	5.9	15	177	89	NBC NIGHTLY NEWS-SUN	6:30	30	SUN.	N	4,410	5.2	13	164	90		
CBS TUESDAY NIGHT MOVIES	9:00	120	TUE.	C	11,210	13.2	23	197	96	NBC NIGHTLY NEWS	6:30	30	M-F	N	8,150	9.6	21	203	99		
CBS WEDNESDAY NIGHT MOVIE	9:00	120	WED.	C	12,740	15.0	26	197	98	NBC SUNDAY NIGHT MOVIE	9:00	120	SUN.	N	16,640	19.6	35	199	99		
CHARLES IN CHARGE	8:00	30	WED.	C	6,200	7.3	15	201	97	NEWHART	9:30	30	MON.	C	15,200	17.9	30	206	99		
CHEERS	9:00	30	THU.	N	14,600	17.2	31	207	99	NEWSBREAK-M-F	VAR	01	M-F	C	9,680	11.4	20	175	84		
COMEDY FACTORY	8:30	30	FRI.	A	7,220	8.5	18	197	97	NEWSBREAK-SAT.	9:58	01	SAT.	C	6,030	7.1	14	173	88		
COVER-UP	8:00	60	SAT.	C	5,770	6.8	15	197	97	NEWSBREAK-SUN.	9:58	01	SUN.	C	8,740	10.3	18	186	90		
CRAZY LIKE A FOX	9:00	60	SUN.	C	10,360	12.2	22	206	99	NIGHT COURT	9:30	30	THU.	N	12,900	15.2	27	207	99		
DIFF'RENT STROKES-SAT.	8:00	30	SAT.	N	7,050	8.3	19	187	89	ON OUR WAY(S)	9:00	60	SAT.	C	7,220	8.5	17	195	96		
DOUBLE TROUBLE	8:30	30	WED.	N	7,980	9.4	19	188	93	PEOPLE DO-CRAZIEST THINGS	9:30	30	FRI.	A	8,910	10.5	20	195	96		
DUKES OF HAZZARD	8:00	60	FRI.	C	6,540	7.7	17	201	97	REACHING FOR THE STARS(S)	9:00	120	WED.	N	8,410	9.9	17	194	95		
DYNASTY	9:00	60	WED.	A	8,240	9.7	17	209	99	REMINGTON STEELE	10:00	60	TUE.	N	11,970	14.1	25	199	98		
E/R	8:30	30	WED.	C	7,220	8.5	17	199	96	RIPLY'S BELIEVE IT-NOT	8:00	60	SUN.	A	6,030	7.1	14	203	96		
FACTS OF LIFE	8:00	30	WED.	N	8,410	9.9	21	192	95	RIPTIDE	9:00	60	TUE.	N	12,060	14.2	24	193	96		
FALL GUY	8:00	60	WED.	A	9,250	10.9	22	204	99	SCARECROW & MRS. KING	8:00	60	MON.	C	12,480	14.7	27	205	99		
FAMILY TIES	8:30	30	THU.	N	16,810	19.8	37	208	99	SILVER SPOONS	7:00	60	SUN.	N	6,450	7.6	17	185	95		
FINDER OF LOST LOVES	10:00	60	SAT.	A	8,910	10.5	21	190	95	SIMON & SIMON	9:00	60	THU.	C	12,820	15.1	27	208	99		
FOUL UPS, BLEEPs-BLUNDERS	8:30	30	TUE.	A	8,150	9.6	18	195	96	60 MINUTES	7:00	60	SUN.	C	9,850	11.6	26	209	99		
GIMME A BREAK	9:00	30	SAT.	N	8,830	10.4	22	168	94	SPECIAL MOVIE PRSNT-CBS(S)	9:00	120	FRI.	C	9,000	10.6	20	203	97		
HAIL TO THE CHIEF	9:30	30	TUE.	A	7,470	8.8	15	202	98	SPENCER	8:30	30	FRI.	N	5,600	6.6	14	185	95		

Δ Partial time interruption within program.

- Excludes delays which occurred after the week covered by this report.

(S) Special or Preempting Program.

(B) Breakout due to coverage or change in telecast day.

<< Below Minimum Reporting Standards.

U.S. TV Households: 84,900,000

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FAST WEEKLY PROGRAM AUDIENCE ESTIMATES

JUNE 24-30, 1985

Program Name	New York Time			NIELSEN AVERAGE			No. Sta.	Prog. Covg.
	Duration	Day	Ntwk	Households (000)	Share %	Audience %		
EVENING (CONT)								
SPORTSBREAK-SAT	8:58	01 SAT.	C	5,690	6.7	15	193	94
SPORTSBREAK-SUN	8:58	01 SUN.	C	11,120	13.1	25	202	96
T.J. HOOKER	8:00	60 SAT.	A	7,810	9.2	21	202	98
THREE'S A CROWD	8:00	30 TUE.	A	8,070	9.5	19	202	98
TRAPPER JOHN, M.D.	10:00	60 SUN.	C	10,870	12.8	22	205	99
20/20	10:00	60 THU.	A	12,990	15.3	28	206	99
AV	9:00	53 FRI.	N	6,880	8.1	16	179	95
WEBSTER	8:00	22 FRI.	A	8,910	10.5	23	200	98
WHO'S THE BOSS?	9:00	30 TUE.	A	10,440	12.3	21	203	98
NUMBER OF PROGRAMS 99								
LATE FRINGE								
ABC NEWS:NIGHTLINE-MON	11:42	30 MON.	A	4,670	5.5	17	198	96
ABC NEWS:NIGHTLINE	11:30	VAR TU-F	A	5,350	6.3	17	198	96
ABC NEWS:NIGHTLINE-FRI(B)	12:00	17 FRI.	A	4,580	5.4	16	194	95
ABC ROCKS	12:17	31 FRI.	A	1,360	1.6	6	117	69
ABC WEEKEND REPORT-SAT.	11:30	15 SAT.	A	3,820	4.5	11	159	87
ABC WEEKEND REPORT-SUN.	11:15	15 SUN.	A	2,210	2.6	8	148	82
CBS NEWS NIGHTWATCH-1	2:00	30 M-THSUC		930	1.1	12	56	56
CBS NEWS NIGHTWATCH-2	2:30	30 M-THSUC		1,020	1.2	16	81	72
CBS NEWS NIGHTWATCH-3	3:00	180 M-THSUC		850	1.0	21	99	85
CBS SUNDAY NEWS-OSGOOD SP(S)	11:00	30 SUN.	C	4,580	5.4	12	115	60
DAVID LETTERMAN I	VAR	30 M-TH	N	3,570	4.2	20	194	99
DAVID LETTERMAN II	VAR	30 M-TH	N	2,550	3.0	10	194	99
EYE ON HOLLYWOOD	VAR	VAR M-TH	A	1,270	1.5	5	104	64
FRIDAY NIGHT VIDEOS	12:43	90 FRI.	N	2,040	2.4	13	184	97
G MICHAELS SPORTS MACHINE	12:00	15 SUN.	N	1,100	1.3	4	74	41
LATE MOVIE I	VAR	VAR M-F	C	4,250	5.0	16	181	92
LATE MOVIE II	VAR	VAR M-F	C	3,140	3.7	19	181	92
SATURDAY NIGHT	11:46	82 SAT.	N	5,690	6.7	22	177	96
TONIGHT SHOW	VAR	60 M-F	N	5,940	7.0	22	200	98
NUMBER OF PROGRAMS 19								
WEEKDAY DAYTIME								
ABC DAYTIME NEWSBRIEF-M-F	2:58	01 M-F	A	6,620	7.8	28	208	99
ABC WORLD NEWS-MORN-615A	6:15	15 M-F	A	1,440	1.7	22	118	78
ABC WORLD NEWS-MORN-645A	6:45	15 M-F	A	2,040	2.4	21	173	93
ALL MY CHILDREN	1:00	60 M-F	A	7,050	8.3	27	210	99
ALL STAR BLITZ	11:30	30 M-F	A	2,630	3.1	12	184	89
ANGIE	11:00	VAR M-F	A	2,380	2.8	11	178	88
ANOTHER WORLD	2:00	60 M-F	N	4,500	5.3	19	203	99
AS THE WORLD TURNS	1:30	60 M-F	C	5,260	6.2	21	205	99
BODY LANGUAGE	4:00	30 M-F	C	1,870	2.2	7	105	54
CAPITOL	VAR	VAR M-F	C	4,410	5.2	19	197	95
CBS EARLY MORNING NEWS	8:30	30 M-F	C	1,020	1.2	15	141	89
CBS MORNING NEWS 1	7:30	30 M-F	C	2,550	3.0	17	201	99
CBS MORNING NEWS 2	8:30	30 M-F	C	2,550	3.0	13	201	99
DAYS OF OUR LIVES	1:00	60 M-F	N	6,030	7.1	24	208	99
FACTS OF LIFE M-F	10:00	30 M-F	N	3,740	4.4	17	136	84
GENERAL HOSPITAL	3:00	60 M-F	A	7,900	9.3	31	208	99
GOOD MORN AMER-WED-830(B)	8:45	15 WED.	A	2,800	3.3	14	117	70
GOOD MORNING, AMERICA-730	7:30	30 M-F	A	3,480	4.1	24	206	99
GOOD MORNING, AMERICA-830	8:30	VAR M-F	A	3,650	4.3	19	204	98
GUIDING LIGHT	3:00	60 M-F	C	5,770	6.8	23	206	99
LOVING	12:30	30 M-F	A	3,480	4.1	14	187	94
NBC NEWS AT SUNRISE	6:30	30 M-F	N	1,610	1.9	18	182	96
NBC NEWS DIGEST-DAYTIME	2:57	01 MWF	N	3,650	4.3	15	194	95
NEWSBREAK-11.57	11:57	02 M-F	C	5,940	7.0	27	181	85
NEWSBREAK-3.57	3:57	02 M-F	C	4,580	5.4	17	188	91
ONE LIFE TO LIVE	2:00	60 M-F	A	6,370	7.5	27	208	99
PRESS YOUR LUCK	10:30	30 M-F	C	3,650	4.3	17	171	83
PRICE IS RIGHT 1	11:00	30 M-F	C	6,030	7.1	28	207	99
PRICE IS RIGHT 2	11:30	30 M-F	C	7,560	8.9	35	207	99
RYAN'S HOPE	12:00	30 M-F	A	2,630	3.1	11	174	92
SALE OF THE CENTURY	10:30	VAR M-F	N	4,080	4.8	19	152	85
SANTA BARBARA	3:00	60 M-F	N	3,230	3.8	13	191	96
SCRABBLE	11:30	30 M-F	N	4,160	4.9	19	200	96
SEARCH FOR TOMORROW	12:30	30 M-F	N	2,890	3.4	12	151	76
SUPER PASSWORD	12:00	30 M-F	N	3,480	4.1	15	147	71
TODAY SHOW-7.30AM	7:30	30 M-F	N	3,570	4.2	24	203	99
TODAY SHOW-8.30AM	8:30	30 M-F	N	3,740	4.4	19	203	99
\$25,000 PYRAMID	10:00	VAR M-F	C	3,990	4.7	19	178	89
WHEEL OF FORTUNE	11:00	30 M-F	N	5,600	6.6	26	206	99
YOUNG AND THE RESTLESS	12:30	VAR M-F	C	6,620	7.8	28	208	99
YOUNG AND RESTLESS-FRI(B)	1:00	16 FRI.	C	5,690	6.7	24	178	82
NUMBER OF PROGRAMS 41								

A Partial time interruption within program.

S Excludes delays which occurred after the week covered by this report.

(S) Special or Preempting Program.

(B) Breakout due to coverage or change in telecast day.

<< Below Minimum Reporting Standards.

U.S. TV Households: 84,900,000

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FAST WEEKLY PROGRAM AUDIENCE ESTIMATES

JUNE 24-30, 1985 6

Program Name	New York Time			Ntwk	NIELSEN AVERAGE AUDIENCE			No. Sta.	Prog. Covg.	Program Name	New York Time			Ntwk	NIELSEN AVERAGE AUDIENCE			No. Sta.	Prog. Covg.
	Duration	Day			Households (000)	Share %					Duration	Day			Households (000)	Share %			
WEEKEND DAYTIME																			
SABC WEEKEND SPECIALS	12:00	16 SAT.	A	2,460	2.9	11	193	96	SNORKS	8:00	30 SAT.	N	1,950	2.3	18	192	95		
ALVIN AND THE CHIPMUNKS	10:30	30 SAT.	N	5,520	6.5	26	205	99	SPORTSBEAT	2:00	30 SUN.	A	1,530	1.8	6	87	62		
AMERICAN BANDSTAND	12:30	60 SAT.	A	2,210	2.6	10	161	78	ASPORTSWORLD	4:00	126 SUN.	N	3,230	3.8	12	184	91		
BISKITT	9:00	30 SAT.	C	1,780	2.1	16	193	94	SUNDAY MORNING	9:00	90 SUN.	C	3,990	4.7	21	169	94		
BUGS BUNNY/ROAD RUNNER 1	10:00	24 SAT.	C	4,160	4.9	20	203	99	SUPERFRIENDS: SUPERPOWERS	8:30	30 SAT.	A	2,550	3.0	19	197	97		
BUGS BUNNY/ROAD RUNNER 2	10:30	30 SAT.	C	4,330	5.1	20	202	99	ASUPERFRIENDS: SUPERPOWERS2	8:00	23 SAT.	A	1,870	2.2	17	192	96		
BUGS BUNNY/ROAD RUNNER 3	12:00	30 SAT.	C	3,400	4.0	16	173	83	THIS WEEK-DAVID BRINKLEY	11:30	60 SUN.	A	3,990	4.7	17	178	95		
CBS SPORTS SUNDAY	4:06	114 SUN.	C	3,740	4.4	14	191	96	TURBO TEEN	9:30	30 SAT.	A	2,970	3.5	15	203	99		
CBS STORYBREAK	11:00	15 SAT.	C	4,160	4.9	19	200	98	USFL FOOTBALL PLAYOFF-SAT(S)	2:30	210 SAT.	A	2,890	3.4	11	175	89		
DUNGEONS AND DRAGONS	9:30	30 SAT.	C	4,160	4.9	21	203	99	USFL FOOTBALL PLAYOFF-SUN(S)	2:30	171 SUN.	A	3,230	3.8	12	162	88		
FACE THE NATION	10:30	30 SUN.	C	3,650	4.3	16	155	87	WIMBLEDON TENNIS-SAT(S)	12:30	150 SAT.	N	3,400	4.0	14	194	98		
GET ALONG GANG	8:30	30 SAT.	C	2,550	3.0	19	201	98	WIMBLEDON TENNIS-SUN(S)	2:00	87 SUN.	N	2,720	3.2	11	171	95		
IN THE NEWS- 8:26AM	8:26	03 SAT.	C	1,950	2.3	15	192	94	NUMBER OF PROGRAMS 57										
IN THE NEWS- 8:56AM	8:56	03 SAT.	C	2,800	3.3	20	200	98											
IN THE NEWS- 9:56AM	9:56	03 SAT.	C	3,990	4.7	19	202	98											
IN THE NEWS-11:56AM	11:56	03 SAT.	C	2,970	3.5	14	194	96											
IN THE NEWS-12:26PM	12:26	03 SAT.	C	3,570	4.2	16	173	83											
KIDD VIDEO	11:00	30 SAT.	N	4,840	5.7	22	194	96											
LAND OF THE LOST	11:30	30 SAT.	C	3,650	4.3	17	195	96											
LITTLES	11:30	30 SAT.	A	3,310	3.9	16	195	95											
MEET THE PRESS	12:30	30 SUN.	N	3,820	4.5	18	163	94											
MEMPHIS GOLF CLASSIC(SAT)(S)	4:00	120 SAT.	C	3,230	3.8	12	197	97											
MEMPHIS GOLF CLASSIC(SUN)(S)	2:00	98 SUN.	C	2,800	3.3	11	184	86											
MIGHTY ORBOTS	9:04	26 SAT.	A	2,550	3.0	15	202	99											
MR. T	11:30	30 SAT.	N	3,650	4.3	17	186	95											
MUPPET BABIES	9:00	22 SAT.	C	3,820	4.5	22	203	98											
NBC MAJOR LEAGUE PRE GAME	3:00	18 SAT.	N	3,740	4.4	17	198	98											
NBC MAJOR LEAGUE BASEBALL	3:18	143 SAT.	N	5,350	6.3	21	198	99											
NEW SCOOBY DOO MYSTERIES	10:30	30 SAT.	A	3,480	4.1	16	201	97											
ONE TO GROW ON-8:28AM	8:28	02 SAT.	N	2,630	3.1	22	191	95											
ONE TO GROW ON-8:58AM	8:58	02 SAT.	N	3,310	3.9	24	195	96											
ONE TO GROW ON-10:28AM	10:28	02 SAT.	N	5,350	6.3	25	203	99											
ONE TO GROW ON-10:58AM	10:58	02 SAT.	N	5,090	6.0	23	204	98											
PINK PANTHER AND SONS	8:30	30 SAT.	N	2,800	3.3	21	196	96											
POLE POSITION	1:30	30 SAT.	C	3,060	3.6	13	159	81											
RUBIK, THE AMAZING CUBE	10:05	25 SAT.	A	3,060	3.6	14	202	98											
SCARY SCOOBY DOO FUNNIES	11:07	23 SAT.	A	3,230	3.8	15	194	94											
SATURDAY SUPERCAR	12:30	60 SAT.	C	3,570	4.2	16	167	80											
SCHOOLHOUSE ROCK-8:25AM	8:25	04 SAT.	A	1,950	2.3	16	192	96											
SCHOOLHOUSE ROCK-9:55AM	9:55	04 SAT.	A	3,060	3.6	15	203	99											
SCHOOLHOUSE ROCK-10:25AM	10:25	04 SAT.	A	3,480	4.1	16	202	98											
SCHOOLHOUSE ROCK-11:25AM	11:25	04 SAT.	A	2,970	3.5	13	194	94											
SMURFS I	9:00	30 SAT.	N	4,670	5.5	27	204	99											
SMURFS II	9:30	30 SAT.	N	5,600	6.6	28	204	99											
SMURFS III	10:00	30 SAT.	N	5,940	7.0	28	204	99											

Δ Partial time interruption within program.

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